

## It's more than soccer.

Soccer Shots was started over ten years ago by two professional soccer players looking to develop an "intro to soccer" program for children 3-8 years old. By combining their love of the game with their youth coaching experience, the founders created Soccer Shots -- an innovative program that emphasizes both soccer skills and character skills by using imaginative soccer games kids love. Through franchising, Soccer Shots is now a national program that introduces soccer to thousands of children throughout the United States every day.

## The Program

Soccer Shots sessions have been professionally designed and are led by trained Soccer Shots instructors. Each 30-40 minute weekly session is held at your daycare or school site. The primary objective of each session is to creatively introduce your child to the sport of soccer. Character development, physical skills, and fun are guaranteed in this exciting new program.

Each Soccer Shots session incorporates the following:

- Basic soccer skills
- Exclusive Soccer Shots games
- Word of the day
- Use of imagination
- Fun fitness activities and exercises
- Coordination, balance, and agility development

## The Benefits

By enrolling your child in Soccer Shots, you can expect the following:

- Increased psychomotor development through fun fitness activities
- Introduction to team dynamics
- Character formation (lessons in honesty, sharing, helping, respect, self-control, attitude)
- Development of active lifestyle habits

No gear needed! All soccer equipment is provided to program participants.

## Local Leadership

Jon Beyerle is the owner of Soccer Shots of Greater Charlotte and has coached children of all ages for many years. He began playing soccer when he was six years old and continues to play for a men's club team in Charlotte. He played at Messiah College where he received a bachelor's degree in education. He lives in Huntersville with his wife Lauren and daughter Jenna.

Instructors:

Soccer Shots' outstanding crew of instructors consists of local college soccer players, and other highly qualified and motivated soccer coaches. Their #1 goal is to ensure your child is having a great time and is safe all the while learning basic soccer skills, teamwork and fair play.

Contact:

Jon Beyerle: 704-996-7500  
[jonbeyerle@soccershots.org](mailto:jonbeyerle@soccershots.org)

Register  
Online

[www.soccershots.org](http://www.soccershots.org)